

The Enlightenment of Marxist Literary Theory to Contemporary Red Songs: Take the Song "Jiu'er" as an Example

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Abstract: From the perspective of Marx's theory of literature and art, discusses the contemporary art contains the academic value, education value and social value, understand the Marx theory and the value of Chinese contemporary literature and importance, Marx's literary and art thoughts better associated with people's life, essentially help contemporary art to the deep direction, truly and the country, the fate of the nation, people, is the different aspects of contemporary art theory innovation, thought innovation, is more conducive to guide the contemporary art creation.

As a famous German philosopher of Marxist theory of literature and art, Ernst Bloch has introduced "principle of hope" to contemporary art, especially the red song art, and "humanism". The song "Jiu'er" expresses the profound history and culture, national emotional value deposits, highlighting the value quality of contemporary excellent culture and art and the value orientation popular with the people. Based on the perspective of Marxist literary and art theory, it has a high representative value and research value.

Keywords: Marx's literary theory; Contemporary art; Bloch; Song "Jiu'er"

DOI: 10.62639/ssperi08.20250102

1. Introduction

Based on the perspective of Marxist theory of literature and art, the research and enlightenment of contemporary art, especially the modern and contemporary red song art, has existed for a long time. One side, As contemporary art itself pays more attention to the academic value of the connotation of artistic creation and ideological guidance, Cracking down on cultural products with suspected plagiarism and superficial or negative meanings; on the other hand, As the audience, the people are no longer satisfied with the fast-paced, traditional or repetitive literary entertainment works, Presents a high-standard and high-quality market demand for contemporary culture and art, More preferred works of art with deep ideological connotation, diversified work forms and with contemporary mainstream cultural values such as "cultural confidence", "national confidence" and "national inheritance", All these constantly require contemporary art to deeply analyze its social and educational connotation from the Marxist literary and art theory, Constantly seeking the inspiration of thought and creation from Marx's theory of literature and art, It has become the mainstream orientation of art and culture creation, especially the art of red songs, And finally create the people's popular excellent artistic and cultural works.

As a famous German philosopher of Marxist theory of literature and art, Ernst Bloch has still introduced the "principle of hope" to contemporary art, especially the recent red song art, and the "humanism". Hope refers to the blueprint for the future of a possibility through constant transcendence, aggressive and hopeful. Xu Chongwen believes that Bloch stressed that people need to have hope, and hope is the spirit of people. Bloch hopes philosophy to establish a connection with Marxism, taking the people in the abstract and the people in social relations as the purpose of the world and the starting point of philosophy. Hope comes along with human beings, and only human

(Manuscript NO.: ERI-25-2-13004W)

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beings have the consciousness of hope. Hope inspires human beings towards a brighter future.

As one of the representative works of the excellent contemporary red song art, composed by Chen Kun, He Qiling and Chen Kun wrote the lyrics, and the TV series Red Sorghum at the end of the song has been widely praised by everyone. The song "Jiu'er" expresses the profound historical and cultural, national emotional value, highlights the value quality of contemporary excellent culture and art and the value orientation popular with the people. Based on the perspective of Marxist literary and art theory, it has a high representative value and research value.

2. An Accurate Description of the Theories that Can Be Connected to or Used

(1) "The principle of hope"

Hope, as an expectation for a better life in the future, guides us in the direction of development, is a certain purpose or situation in mind. Man can not leave the hope, by the hope, human beings to obtain its unique way of life. In Bloch's view, hope lies not in the acceptance of the definite object and the final conclusion, but in the hope itself, based on the inner impulse of people, not simply recalling the past and hating the present, but based on the presupposition, with directivity to the future. It is "where the direction of real things (Wohin) is the future tension of the existing things. Only the provisions of its essential object leading to the future development are constantly displayed, and this essential stipulation is seeking the corresponding new subject, namely man itself". Since hope is constantly developed and improved, and at the same time is based on the essence of human beings and inseparable from human society, in Bloch's view, "human beings cannot do without hope, without hope, they will lose their dreams, efforts and success become meaningless, and they will eventually perish."

In an Introduction to Western New Marxism, Yi Junqing believes that Bloch's concerns about human problems are inseparable from his hope. Hope points to the unexisting future, which is embodied in hope as the theoretical foundation of human existence. In the process of social history, people have a state that has not yet existed. Their imperfection and development are based on the principle of hope. that is to say, people are the subject of hope.

(2) The humanistic thought of the musical art level

In Bloch's literary thought, music occupies an extremely important position. In his opinion, music defines a utopian world without alienation, and human beings's yearning for a better life is finally expressed in the form of music, which comes from the most intuitive feelings. Music exists in people's life and is higher than life. It is precisely because of its special artistry, music is a typical representative of human emotional expression. Musical works imply the historical era of the artist, and symbolize the dialectical relationship between the individual and the society under the historical background. The expression of musical works requires a talented artist, to organically combine his own will with objective things, guide the direction of music, and expose the social reality.

Jin Shoutie believes that Bloch explains the musical philosophy of the history of music, and artists pay attention to human subjectivity to produce spiritual resonance in the process of creating music. Man is the subject but has not yet been fulfilled, and music acts as the perceptual object of subjectivity, indicating the appearance of a better world. Bloch revealed the disadvantages of western civilization by eulogizing music and tried to awaken the inner spirit.

3. Demonstration

(1) Brief background of the song "Jiu'er"

Exploring the "hope" of the song "Jiu'er" and the enlightenment connotation of humanistic thought, It is necessary to return to its artistic conditions such as the creation purpose and creation background in the TV series,

and to explore its historical culture, national emotion and other ideological deposits.

"Nine son" this song closely around the film and television picture creation, whenever the plot to the climax, Han Hong heavenly sound will be told. Under the careful arrangement of the artistic creators, Songs appear several times in different forms: when Jiu'er got married, The tune is played by a pure suona trumpet sound, The red sedan chair and the hard sedan chair, The strong and beautiful Jiuer and the silent Yu Zhanao, Feeling like the unfortunate lives of the two protagonists, The red of the eyes rendered more a stirring mood; opposite, When the hero and heroine are wild, Accompanied by suona, It is the burst of love between the hero and the heroine, The suona sound is passionate and warm, The sorrow in the tune is diluted, More of the enthusiasm of the character; At the climax of the show, Jiu-er faced the Japanese soldiers alone, It indicates the tragic end of the hero's generous death.

Combined with the characteristics of the film and television works, the song "nine son" created a under the feudal society dregs, to challenge the traditional shackles, dare to love dare to hate, integrity and good character characteristics of the female image, the plot conflict by the heroine in the feudal family etiquette, family disputes eventually rise to the national love righteousness plot change, with the heroine from the girl to young woman eventually rise to the identity of the revolutionary soldiers, show the Chinese nation dare to struggle, tough forward national character.

(2) The enlightenment connotation of "hope" reflected in the song "Jiu'er"

The most intuitive feeling contained in the revelation of the song "Jiu'er" is to show it from the lyrics. From the perspective of musical art, the most intuitive echo of the musical melody symphony is the lyrics. For the Chinese language, a language with a long cultural history and all the rivers and mountains, the lyrics of the song "Nine Children" show the most beautiful and real emotional connotation, and contain the emotional picture of infinite hope.

The opening two sentences "around the field, ah, the jujube flowers at hand" will be the inner impulse of people yearning for beautiful things to show incisively and vividly. In the most profound memory of the Chinese nation, there is a song called "In the Field of Hope", such a classic song of the century sung by Peng Liyuan. Naturally, "field" is linked with "hope", such a beautiful word. Different from the busy tall buildings in the city, the rural fields existing in the memory are always a good place for people's childhood memories. No matter in the plot of the TV series, or just like the lyrics itself, the fields around give the audience the infinite reverie of beautiful things. The "jujube flowers at hand" gives the audience the sensory experience of beautiful things in touch and smell, producing a spiritual resonance of the "jujube flower" to the small, and the infinite hope for the magnificent mountains and rivers of the motherland.

At the end of the two sentences " sorghum ripe red sky, nine son I send you to the distance."As a harvest crop, sorghum shows the working people of firewood, rice, oil, salt and life. Behind it lies, the working people's joy of harvest and the hope of a thriving life. And "nine children I send you to the distance" to the first person perspective, with close to the singing, the performance of nine children in vain death heartache, is the love and loyalty to the country, is the love of life and give up, but also an important performance of the heroine great character image of the tenacity. In the face of the contemporary war crisis, human beings yearn for a peaceful life and hope to build a more humane world. Bloch incorporated his hope into the humanistic thought, and the purpose is to awaken the hope and faith of human beings and look forward to a better future. Bloch regarded hope as the essential attribute of humanistic thought, believing that human beings rely on hope, and there is hope with human existence. Similarly, the artistic image of "distance" opens the audience's infinite hope for the future, which is the finishing touch of the four simple lyrics, containing people's yearning for a better world and the hope of the world.

(3) The enlightenment connotation of the "humanistic thought" embodied in the song "Jiu' er"

The lyrics of the song "Jiu' er" are only four sentences, and at the same time, they repeat three times in the form

of changing changes. From the characters, these three lyrics imply the image change of the heroine from a girl to a young woman, and then to the female soldier of the revolutionary Anti-Japanese War.

The four sentences sung for the first time are the description of the fate of the nine children in the teenage stage. The opening four lines of the singing paragraph not only show the lively character of the nine children girls, the infinite reverie of love, but also the praise of life.

The beautiful singing in the middle is the witness of the transformation of the heroine, followed by the last singing repetition, showing the character image of the heroine who dare to be the first and are not afraid of sacrifice during the revolutionary period. Like Bloch's humanistic thought, Bloch saw the hope of the revolution through the victory of the October Revolution. To realize the liberation of mankind, he must seek the revolutionary path of the East. The social revolution in the East has brought the hope of survival to the people of the world. If the vast number of the laboring people want to achieve equality, they must ignite the flame of revolution in the form of revolution to save their unfair fate. Similarly, combined with the plot of the TV series, the destination of Jiuer is the plot arrangement with the Japanese invaders, which is the unswerving portrayal of the country and the people, and the artistic discussion of the human revolution.

4. Conclusion

From the perspective of Marx's theory of literature and art, explore the contemporary art of academic value, education value and social value, understanding of Marx theory and the combination of Chinese contemporary literary value and importance, Marx's literary and art thoughts better associated with people's life, essentially help contemporary art in the direction of deep perfect, truly and country, the fate of the nation, people, is the different aspects of contemporary art theory innovation, thought innovation, is more conducive to guide the contemporary art creation.

Bloch's interpretation of hope and his thinking on human himself make enlightenment for the life value and social value of the academic connotation of red song art. From the macro level, the author starts from Bloch's artistic thought, and discusses the enlightenment of the Marxist literary theory contained in the song "Jiu' er", which is only the tip of the iceberg of the guidance and enlightenment of the Marxist literary theory to contemporary art. Marx's combination of literary theory and contemporary art, is the inevitable trend of contemporary art creation, show the unique connotation of contemporary art, promote the vigorous development of Chinese contemporary literature and art provides different angles of reference value, the combination of theory and practice, really create a "cultural" confidence "national confidence" and "national heritage" and other contemporary mainstream cultural value and in the people's popular excellent art and cultural works.

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